



communities
4 children

A CARE SOLUTIONS SERVICE

All Children Deserve Opportunity

2020 ANNUAL STATEMENT

Communities 4 Children (C4C) is a nonprofit organization dedicated to supporting Georgia's children and families.

Founded on the belief that all children deserve to have a sense of dignity, experience the simple pleasures of life, and access to opportunities for success, C4C aims to deliver these experiences to some of Georgia's most vulnerable and at-risk children.

OUR VISION

All children will have a sense of dignity, experience the simple pleasures of life, and have opportunities for success.

OUR MISSION

To promote the growth and achievement of children and youth in foster care.



I continue to support C4C because I firmly believe that the services offered through this nonprofit profoundly change the future for children and youth in the Georgia foster care system. This child-focused program has always worked to meet the needs of children and youth, and through the ongoing generosity of family, friends, and community leaders, this work can continue for years to come."

— Catrecia Bryan

Our 2020 Accomplishments

BACK-TO-SCHOOL CAMPAIGN

While COVID-19 had a significant impact on school schedules and attendance, C4C was determined to provide backpacks and supplies to those in need. This year, Communities 4 Children partnered with the Community Assistance Center of Sandy Springs for our Back-to-School campaign.



2019



2020

20%
increase

This year's campaign supplied backpacks filled with supplies for 125 middle and high school students, a 20% increase from 2019. C4C staff members participated in the distribution of the backpacks to the local community. C4C was also able to provide extra school supplies for teachers and students through Community Assistance Center's school supply closet.





Our Youth were so excited to open their stockings and had huge smiles on their faces as they saw all their goodies! Your generosity meant more than you know for these youth, so thank you so much! It meant even more to them when they saw their initials and the time that was put into the stockings. Thank you again!"

— Codah Guerra,
Northern Star Inc.

HOLIDAY STOCKING CAMPAIGN

The Communities 4 Children Holiday Stocking Campaign is our longest-standing program and brings extra holiday cheer to children and youth in foster care across Georgia. Each holiday season we strive to reach more of these children and youth. This year, with COVID-19 changing almost every aspect of the program — from shopping, to stuffing, to delivery, C4C was still able to exceed its goal and provide 322 children and youth with holiday stockings filled with gifts and treats, a 21% increase over last year! The stockings were delivered to 26 group and congregate foster care providers throughout Georgia.

As our impact grows, we have been lucky that the support of our community has grown as well. This year, students from the Marist School wrote letters to each recipient, just one of the ways that C4C provided a little personalized touch to each stocking. Additionally, 30 volunteers from the Dunwoody United Methodist Church's Faith Focus Sunday School class stuffed all 322 stockings. It was wonderful to have so many from our community involved in the campaign!

Communities 4 Children also participated in the Secret Santa campaign for Georgia's Division of Family and Children Services (DFCS), providing monetary assistance to help provide youth with gifts from their holiday wish list.

We are thankful for our community's dedication and generosity that allows us to support Georgia's most vulnerable children during the holiday season!

30 volunteers
stuffed stockings



What a joy to have been able to serve alongside the Communities 4 Children staff! Seeing first-hand the heartfelt joy of those receiving gifts was such a blessing! In a year that was far from normal, as a team they were able to meet the needs of children in foster care all over Georgia."

— Patti Erwood,
DUMC Faith Focus Group



266

children
received
stockings

2019

322

children
received
stockings

2020

21%
increase



Providing support for youth who have experienced foster care or homelessness throughout their educational careers is key to their success. This funding will allow Embark Georgia to both directly address students' needs and expand the infrastructure that will help these students reach their educational goals. We appreciate Communities 4 Children's commitment to helping these young people pursue and achieve those goals."

— David Meyers and Lori Tiller, UGA J.W. Fanning Institute for Leadership Development public service faculty and Embark Georgia co-network directors

New Partnerships



This year, C4C began an exciting new endeavor to support youth who have experienced foster care on their journey to post-secondary education. C4C chose to work with two institutions to achieve this goal, Embark Georgia and Embark@UGA.

Embark Georgia, which operates out of the J.W. Fanning Institute for Leadership Development, is a statewide leadership initiative designed to increase college access for young people who have experienced foster care or homelessness and provide academic, financial, social, and emotional support to this population.

Embark@UGA, which is part of the larger Embark Georgia system, is a University of Georgia campus-based program that provides direct support to students at the university who have experienced homelessness and/or foster care.

Both Embark Georgia and Embark@UGA play an important role in creating networks of support and providing the financial assistance and critical resources needed to ensure that youth who have experienced foster care have access to opportunities for success.

C4C supported Embark Georgia with funding to build and grow regional coalitions that serve students in high school who are considering higher education as they apply, enroll, and then transition to a higher education institution.

Additionally, C4C provided funding to Embark Georgia and Embark@UGA for emergency needs programs that support students who have experienced homelessness and/or foster care. These emergency funds are a vital resource for students both at UGA and across the University System of Georgia and the Technical College System of Georgia. C4C chose to support these programs based on the quality of work the organizations have demonstrated. We are proud of these new partnerships and the critical work they do for this deserving population.

Meet Our Leadership

CARLA S. ROGG

Carla S. Rogg is the founder and Board President of C4C. Inspired by a desire to give back in small but significant ways, Carla founded C4C in 2001 and leads the organization to achieve its mission of promoting the growth and achievement of children and youth in foster care.

Carla is passionate about developing C4C's financial health and organizational success to ensure the work can continue to impact vulnerable youth populations for years to come. Since its founding, C4C has conducted campaigns for donations to provide bicycles, luggage, toys, and financial assistance to some of Georgia's most vulnerable children. Carla envisions and spearheads these campaigns, enthusiastically enlisting the help and support of many friends and family, particularly her four children!

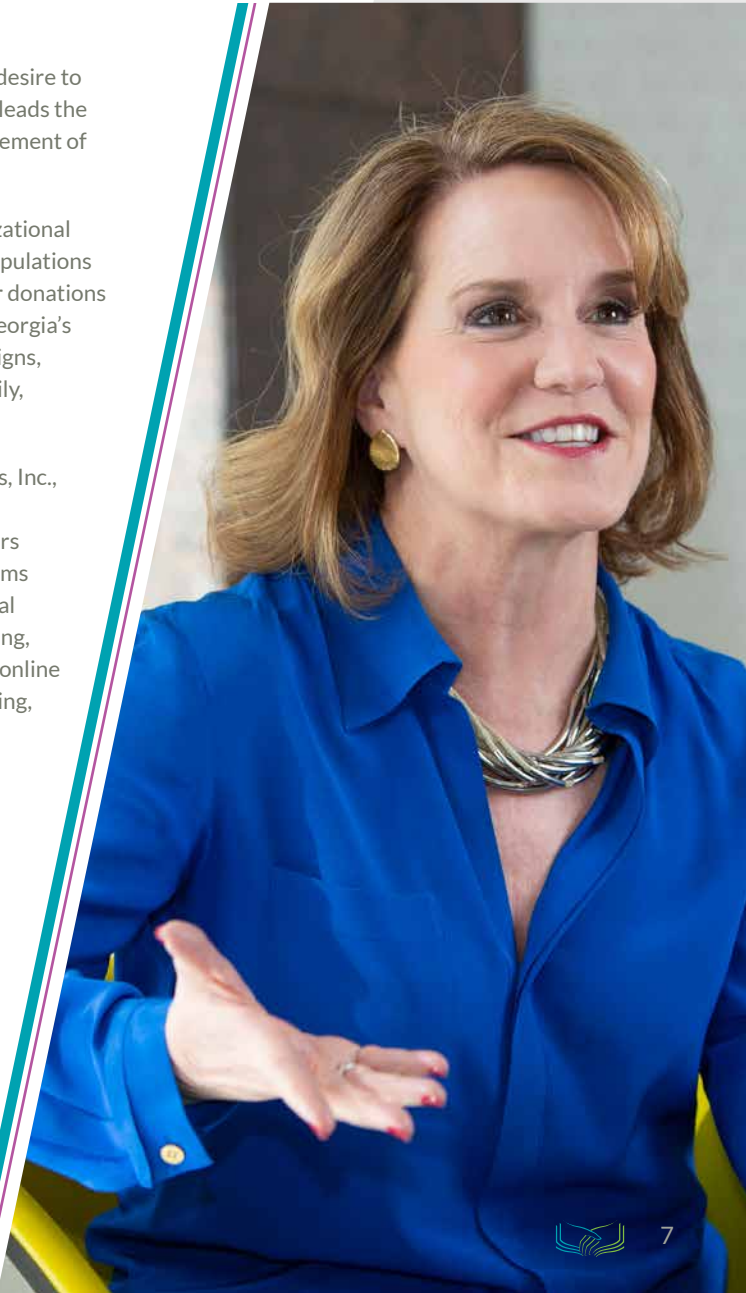
Professionally, Carla is also the founder and President of Care Solutions, Inc., a technology product development company established in 1990. The company helps organizations in the public, non-profit and private sectors improve program management through technology and database systems development, research and evaluation, communication, and professional development and training. In 2008, the firm formed ProSolutions Training, the company's professional development suite, including a proprietary online learning management system (LMS), curriculum development and hosting, and tracking of professional development progress and completion.

Carla holds a master's degree from Columbia University and a bachelor's degree from Texas A&M University.



I truly believe in the importance of developing people and their potential. My work at C4C embodies this belief, and I am proud that for 20 years C4C's work has positively impacted the growth of vulnerable children and youth. We hope to continue this work for many years to come!

— Carla Rogg, Founder and Board President



BOARD MEMBERS



Making a difference in a child's life is one of the most important things any of us can do. I'm honored to be a part of C4C and excited to be able to help our organization innovate and grow."

— Fred Jewell, Board Member

FRED JEWELL

Fred Jewell is the Senior Strategic Advisor at Jabian Consulting. Fred focuses his work on the 'people' side of business, working with leaders to drive better engagement and better results. As an expert in strategic planning, transformation, culture, communication, change management, and organization design, Fred works side-by-side with his clients to build strong cultures and efficient operations driven by fulfilled and motivated leaders and team members. Fred is an executive coach, speaker, and author of the book *We Can't Do It Alone: Building Influence with Simple Strategies*. He is also a regular contributor to The Jabian Journal, where he has written extensively on engagement, culture, and leadership.

Fred chairs the Strategic Planning Committee of the Sandy Springs Perimeter Chamber of Commerce. He holds a Bachelor of Science in General Engineering – Human Factors and a Master's of Science in General Engineering – Engineering Psychology from the University of Illinois at Urbana-Champaign.



I am involved in C4C in hopes that I can support a child that may not have someone else. I believe one person and one action can make a difference in someone's life. I'm grateful for C4C for helping me bring joy and support to a child who may need me."

— Kathy Ortstadt, Board Member

KATHY ORTSTADT

Kathy Ortstadt is the Senior Director of Development and Alumni Relations at the Terry College of Business at the University of Georgia. Kathy has been involved in the mission and work of C4C for more than 10 years. Some of her earliest experiences include working with youth volunteering during the holiday season on C4C's stocking campaign. Kathy values the critical role that supportive adults play in the success of children and is dedicated to supporting the growth of children and youth, whether in foster care or not.

Kathy holds two degrees from the University of Georgia, a bachelor's degree from the College of Education and an MBA from Terry's Professional MBA Program in Buckhead. She was the Director of Development at the Leeds School of Business at the University of Colorado from 2016–2019. She was previously executive director of Ian's Friends Foundation, an Atlanta charitable foundation funding pediatric brain tumor research from 2012–2016, and now serves on their Board of Directors. She was project manager for Care Solutions, Inc. from 2007–2012.

Kathy has been recognized as a "30 Under 30" honoree by the Georgia Center for Nonprofits and the Atlanta Business Chronicle's "40 Under 40." She is an alumna of the community leadership development programs Impact Denver and LEADAtlanta.

ADVISORY BOARD MEMBERS

CINDY DAVIS

Cindy Davis is Vice President, Research and Evaluation, at Care Solutions. She has more than 25 years of experience in research, data analysis and communication in support of clients in various fields, including banking, high technology, healthcare, consumer products, human services, and early care and education. She has directed numerous research projects, including market research, communications audits, surveys, concept and logo tests, and focus groups. Cindy has supported C4C's mission for many years, including serving as an Advisory Board Member for more than five years.

Cindy holds a Ph.D. in mass communications research from the University of North Carolina at Chapel Hill, a master's degree from the University of Florida and a bachelor's degree from the University of South Florida.



I have been part of C4C in one way or another – volunteer, donor, board advisory committee member – for more than 15 years. It means so much to support projects for children and youth in foster care. And the delight of caregiving staff receiving holiday stockings for youth in their care truly gives you a sense of the holiday spirit.”

– Cindy Davis, Advisory Board

DEB FARRELL

Deb Farrell is Vice President, Program Consulting, at Care Solutions, Inc. (CSI). Deb brings a critical perspective to CSI's social services sector due to her 20-plus years in an entrepreneurial environment prior to joining CSI. Additionally, Deb has served as the Project Coordinator for Georgia's Child Abuse Prevention and Treatment Act (CAPTA) citizen review panel program since 2006. Since C4C's founding in 2001, Deb has been a guiding voice in the organization's mission and work. She served on the C4C Board for more than 16 years and continues to support C4C's mission as an Advisory Board Member.

Deb's educational background is in health sciences from George Brown College (formerly Toronto Institute of Medical Technology), Toronto, Canada.



Removing that uncertainty, 'Will I have school supplies for my first day at school?' or 'Will Santa know where to find me this Christmas because I'm not at home?' during a time when a child's life is unsettled or uncertain is the very heart of Communities 4 Children's vision.”

– Deb Farrell, Advisory Board

ADVISORY BOARD MEMBERS



It makes a difference to feel like I'm making a difference in the lives of children and youth in foster care, whether that's with gifts and donations of material goods or financial scholarships...both offer them a hand up in life."

— Dawn Reed, Advisory Board

DAWN REED

Dawn Reed, MSW, is Chief Operating Officer at Care Solutions, Inc. She has recently taken on the role responsible for the management and oversight of the company's internal business operations, including technical operations, human resources, and facilities management. Dawn has been with Care Solutions for more than 22 years, primarily acting in a technical and data management and reporting capacity. Dawn is deeply committed to supporting children and youth in foster care and has been involved in C4C's work for more than 20 years, since its founding. She served on the Board of Directors for 16 years and for the past year has served as an Advisory Board Member.

Dawn holds a master's degree in social work and a bachelor's degree from Florida State University.



Every child deserves to feel special and loved, and C4C makes that happen for foster kids and youth around Georgia. Volunteering with C4C is a gift that I give myself! We are all called to share our blessings with others. I consider it a privilege to share both my time and financial support with such a great cause."

— Diane Rhea, Advisory Board

DIANE RHEA

Diane Rhea is the Director of Human Resources and Business Operations for Care Solutions, Inc.. Her previous work experience includes 23 years with Bank of America, three years with Lehman Brothers, and one year with Barclays Wealth. Diane manages the financial side of C4C's programmatic work. Diane has been actively involved in C4C's mission since 2013 and is an enthusiastic volunteer each year, particularly during the Holiday campaign, where she can be found purchasing items as well as stuffing and delivering stockings to children and youth in foster care. Diane has served as an Advisory Board Member for more than five years.

Diane holds a BS in Finance from the University of Virginia.





STAFF MEMBERS

CAROLINE WHITE

Caroline is the Senior Manager at Communities 4 Children, leading programmatic work and advancing the organization’s mission — promoting the growth and achievement of children and youth in foster care.

After beginning her career in nonprofit work in Washington DC, with organizations dedicated to supporting communities in need and gender equity in the news media industry, Caroline moved to Atlanta and joined C4C in 2019. Since then, Caroline has worked with C4C’s passionate leadership team and local community to grow the organization’s work and deepen its impact on the lives of children and youth in foster care.

Caroline graduated from Rhodes College in Memphis, Tennessee, with a degree in International Studies.

TAYLOR BROWN

Taylor is the Program Associate at Communities 4 Children, where she dedicates her time to supporting programmatic work and organizing campaign logistics.

Taylor began her career in administrative work and logistics before transitioning into nonprofit work. At C4C, Taylor is dedicated to ensuring the success of C4C’s mission so the organization can continue to deepen and grow its impact on children and youth in foster care.

Taylor graduated from Clayton State University with a Bachelor’s degree in Mass Communication & Media Studies.





communities
4 children

A CARE SOLUTIONS SERVICE

1117 Perimeter Center West | Suite W-300 | Atlanta, Georgia 30338

Communities4Children.org